15. “La Evolución de la Tecnología en Telemedicina”
Mr. Steve Normandin (USA), Presidente AMD Global Telemedicine Inc.

Abstract:
Done correctly, clinical telemedicine should not be an “island” of separate practice.

The evolution of innovative technologies has changed the way we can practice telemedicine. When considering the right technologies for your telemedicine program, it is important to make sure your choice will easily integrate into your existing infrastructure and is scalable for potential future applications. This presentation will discuss how the right systems architecture and open systems approach can lead to a nationwide, telemedicine deployment at the fraction of the cost, effort and time compared to second generation (in-band) telemedicine.

As telemedicine technologies have evolved, it is no longer good enough to be able to “capture and share” patient information. The true benefit of a telemedicine encounter is being able to accurately deliver real-time patient information between the exam site and remote provider. The use of older telemedicine technologies, such as in-band telemedicine, has its limitations for today’s clinical requirements and is more costly than new architecture technologies.

Attendees will learn:

- 5 major questions to ask and get answers to in order to architect and deploy a successful clinical telemedicine system.
- How to interweave telemedicine seamlessly with general healthcare practices